



From Pullet to Pasture

Raising happy, healthy, hens

From the time our hens are tiny, fluffy chicks, we're already overprotective (we prefer attentive!) aunts and uncles. We visit our babies regularly, checking on food, water, warmth, light, all to make sure they're safe and happy chicks. As they mature and take on feathers, they also take on a new descriptive term: pullets (aka, young ladies). By the time our girls are ready to move from pullet life to pasture life, you'll find us visiting a dozen times a day.

All that attention helps us get to know our girls as their personalities grow - wild and wacky, loyal and loveable. And all that time allows them to mature at nature's pace - just the way we want it - at home in their surroundings and comfortable with us.

In their new home we help our young hens find food and water and explore roosting nooks - lifting them if they need a leg-up. When they are old enough to need a little privacy, we hang curtains in front of the nesting areas to give our shyest hens nice dark places to lay their eggs in peace. In the pastures, our girls don't need much help at all! They forage and dust bathe, chat and explore, and when the sun sets, they do what comes naturally - return home, safe and happy.



As the sun goes down, our girls learn to head back the safety of their barns!

Bird of the Month



Gorgeous Ginger loves getting out on grass all year round!

Squawk to Us!

Love our eggs? Let us know! Share your *#Eggstatic* stories & photos with @VitalFarms on Instagram and Twitter! And visit www.vitalfarms.com for the latest news & updates.



Backyard Fairies!

Our girls grow at different rates – some may begin laying at 18 weeks, others as much as a month later. And while some hens begin laying full-size eggs from the beginning, others start with tiny, rounded eggs called fairy eggs. As small as a grape, or as large as a ping-pong ball, fairy eggs (also known as wind or witch eggs) are perfectly natural yolk-less egg prototypes.



Young hens love the great outdoors!

Our Mission is to bring ethically produced food to the table by coordinating a collection of family farms to operate with a well-defined set of agricultural practices that includes the humane treatment of farm animals as a central tenet.