



## This Grass is Greener! *That's Mother Nature's Salad Bar*

We never treat our pastures with herbicides, pesticides or artificial fertilizers. We don't want to eat them, and we don't think our girls do either.

Turns out that all that sweet clover, rye and wild onion wildflowers, prairie grasses and succulents need is just the same thing our girls need to thrive - sunshine, protection, time to rest and a little love.

So we practice pasture rotation, regularly moving fences and opening up fields section by section, offering our girls an organic feast of fresh greens while tired pastures are given time to rest and rejuvenate. We let the grass grow high to provide protection from predators. We mow strips that encourage native growth and give our girls clear paths to the

choicest nibbles. And in the cooler months we seed fields with legumes and alfalfa, clovers and grasses to make sure our hens never get bored with their salads.

Our girls help by spreading their all-natural, nitrogen-rich fertilizer, which gives growing grasses the nutrients they crave. This approach to maintaining naturally healthy ecosystems may be known as pasture management, but to us it feels much more intuitive. It feels like tender loving care.



*Careful and conscientious land management keeps our girls on grass year round.*

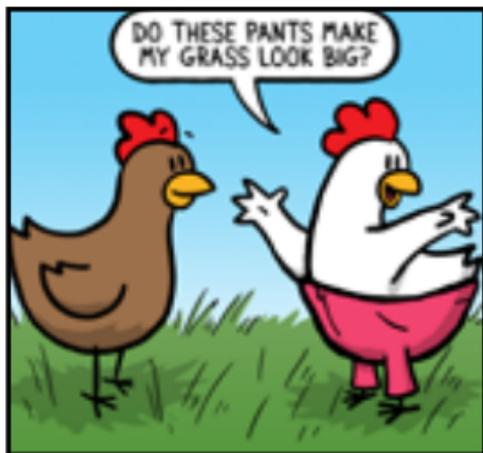
## A Well Balanced Diet

Our girls spend a great deal of their time outdoors eating exactly what they like. They are experts in their field at scratching up croutons and crunchies for much-needed proteins and munching up organic greens by the beak-full. They are omnivorous, resourceful and voracious.

But egg laying is hungry work, so we supplement our girls' garden-fresh diet with food made from ingredients that taste good, and that are good for them too. When a hen is stretching her wings at dawn or settling in at dusk, she likes having a meal she doesn't have to chase down. And we like that each of our girls is healthy, well-fed and happy.

### Squawk to Us!

Love our eggs? Let us know! Share your *#Eggstatic* stories & photos with @VitalFarms on Instagram and Twitter! And visit [www.vitalfarms.com](http://www.vitalfarms.com) for the latest news & updates.



***Our Mission** is to bring ethically produced food to the table by coordinating a collection of family farms to operate with a well-defined set of agricultural practices that accentuates the humane treatment of farm animals as the central tenet.*

### Bird of the Month



*Happy Hannah loves nothing better than fresh grass to roam!*