



Our Girls Get the Munchies!

Healthy, Wholesome Food Is Vital!



We have a lot in common with our feathered friends. We like the shelter of shady trees. We like to come and go as we please, and we love to eat healthy, wholesome, real food.

While our girls always get to enjoy all the goodness that their natural pastures provide, just like us, they can get a little picky about processed ingredients and additives, the sort you might find in less wholesome chicken feed. Supplemental feed is essential to their wellbeing but we believe it should always be the best it can be.

Some people might wonder why we go to the lengths we do. Industry standards may be good enough for other flocks but they're not good enough for us!

It's not just that we want our hens to be happy; we've found that when we focus on the quality of *their* life - on fresh greens, tasty food and plenty of clean air and sunshine - everything else follows: the sustainable use of farmland, a good living for our farmers, healthy hens and delicious eggs. And that makes us all happy!



Our girls spend their days foraging wide open pastures for nature's goodies!

Bonjour, Y'all!

We're excited to give a shout out to three new Vital Farmers, whose flocks forage & feast in the fields just outside of Paris...Texas that is! Because of folks like you pasture raising is sustainable for more and more farmers throughout the 'Pasture Belt', which means more delicious eggs and more girls on grass - across 9 states now! For as much as we love a golden yolk and a firm shell, nothing makes us happier than seeing healthy hens as nature intended - out in the fresh air & sunshine. Bon appétit, y'all!



Foraging Flocks on our Texas Farms

Our Mission is to bring ethically produced food to the table by coordinating a collection of family farms to operate with a well-defined set of agricultural practices that includes the humane treatment of farm animals as a central tenet.

Bird of the Month



Delightful Daphne is one of our pasture-roamin' Texas Gals!

Squawk to Us!

Love our eggs? Let us know! Share your *#Eggstatic* stories & photos with @VitalFarms on Instagram and Twitter! And visit www.vitalfarms.com for the latest news & updates.

